



Simón Rivera Early College High School

6955 FM 802, Brownsville, TX 78526
Career and Technical Education Department



COURSE SYLLABUS

Course: Principles of Business, Marketing, and Finance

Instructor: Mrs. Angie Capistran

Room No: E137
Telephone: (956) 831-8700 or (956) 698-1714
Conference hours: 8:45 a.m. – 9:30 a.m.
Email: ancapistran@bisd.us

Course Description: Students gain knowledge and skills in economies and private enterprise, the impact of global business, marketing of goods and services, advertising, and product pricing. Students analyze the sales process and financial management principles. This course allows students to reinforce, apply, and transfer academic knowledge and skills to a variety of interesting and relevant activities, problems and settings in business, marketing, and finance.

Course Policy: Prompt attendance is required. Attendance, tardiness, and class participation will count as a factor in your final grade. Late assignments will be accepted, deducting 5 points for every day that the assignment is late. *It is the student's responsibility to request the work missed during any absence(s) the day they return from the absence(s).*

Re-test: Re-testing will take place upon student failure and student request except for semester exam. It is the student's responsibility to make arrangements for a re-test. The student may only raise the score to a maximum of 70 by taking the re-test. Cheating will not be tolerated; student(s) will receive an automatic "0" for the assignment.

Text and Material: In accordance with district policy.

Grade Distribution:

Daily Work	40%
Tests	60%

Final Exam: There will be a comprehensive exam at the end of each semester

****NOTE**:** The above is subject to change by the instructor with adequate notice.

Advanced Technical Credit Program

The Advanced Technical Credit (ATC) Program is an advanced placement program for students interested in preparing for college and a technical career that requires postsecondary education. Any student who successfully completes statewide-articulated secondary courses such as this one is eligible to receive articulated credit from any participating public two-year college in the state that offers the corresponding college course.

You are enrolled in an Advanced Technical Credit (ATC) course that will apply towards a college major as part of your high school graduation plan. As a result, this ATC course is a special version of a normal high school course that covers college-level material, and therefore carries a higher level credit towards your GPA and will be reflected on your high school transcript. This course will be noted on your high school transcript with a -TP in the course

abbreviation and will identify the high school course as an ATC course. This course may also be noted with the letter A- on your high school transcript to identify the high school course as an ATC course. Nevertheless, to qualify for college credit through the ATC Program, you must meet the following requirements upon completion of this course:

- Complete this ATC course with a minimum grade of 80 (B or better).
- **(For Freshman and/or Sophomore Course Syllabi only)** Note: Since this is a (Freshman) (Sophomore) ATC course, you must take additional ATC courses as a junior or senior to qualify for the college credit in this course.
- **(For Junior and/or Senior Course Syllabi only)** Note: Since this is a (Junior) (Senior) ATC course, if you successfully achieve an 80 (3.0) or better, the credit may count as advanced measures for the Distinguished Achievement graduation plan (DAP).

For more information regarding ATC you may visit the ATC website at http://www.atctexas.org/atc_students.asp, or visit with your campus CTE Counselor.

Classroom Supply Composition Book-Pen

CLASSROOM RULES

TREAT OTHERS & PROPERTY WITH RESPECT

- ❖ No name calling and no insults to your classmates.
- ❖ Do not mistreat computers and equipment.

BE A RESPONSIBLE STUDENT

- ❖ Do your own work! No cheating!
- ❖ Turn in your work on time.
- ❖ **Students must remain seated in their chair at all times unless instructed by teacher.**
This includes even a few minutes before the bell to wait by the door.
- ❖ **NO HEADPHONES, EARPHONES, CELL PHONES, IPODS, MP3'S OR ANY TYPE OF ELECTRONIC DEVICES ARE ALLOWED TO BE USED IN THE LAB DURING TESTS. IF A STUDENT IS FOUND WITH AN ELECTRONIC DEVICE DURING A TEST THE DEVICE WILL BE COMPHISCATED AND A PHONE CALL WILL BE MADE TO THE STUDENTS HOME.**

CONTRIBUTE TO THE CLASS

- ❖ Pay attention to instruction.
- ❖ **Do not talk while the instructor is talking.**
- ❖ Have a positive attitude.
- ❖ Ask questions and participate in discussions.

BE PUNCTUAL

- ❖ **Come to class on time.**

CLASSROOM CARE

- ❖ Clean up work areas.
- ❖ **Push chairs in before leaving.**
- ❖ Return books or handouts back to designated area.

CONSEQUENCES FOR DISREGARDING RULES

- ❖ 1st time: Warning
- ❖ 2nd time: Teacher/student private conference
- ❖ 3rd time: Parental conference
- ❖ 4th time: Office referral